

Labor 411

MAKING IT EASY TO SUPPORT GOOD JOBS

LOS ANGELES | SAN FRANCISCO | WASHINGTON, D.C. | PHILADELPHIA

For Immediate Release

Contact: Evan Henerson:
818-884-8966 ext 1102

May 23, 2017

Labor 411 Releases 2017 Ethical Consumer Guide for Washington, D.C.

Nation's top consumer directory supporting good jobs features more than 10,001 products and services

MEDIA AVAILABILITY: Cherri Senders is available for comment and interviews

LOS ANGELES – Now in its ninth year of leading the consumer movement to help bolster the middle class, Labor 411 makes it easy for consumers to shop their values with the publication of its latest ethical shopping guide. The **2017 EDITION OF LABOR 411 WASHINGTON, D.C.** is hot off the press, offering more than 10,001 products and services that will enable ethical consumers build a stronger America every time they open their wallets.

Labor 411 Washington, D.C. is produced in conjunction with the Metropolitan Washington Council, AFL-CIO.

“Even with a new presidential administration in place, income inequality continues to be the defining issue of our time,” said Cherri Senders, Founder and Publisher of Labor 411. “If consumers spend even 10 percent of their hard earned money supporting businesses that treat their employers fairly, we can play an important role in strengthening the middle class and building a stronger America.”

“Labor 411 continues to lead the Ethical Consumer Movement, making it easy and fun for consumers to join the fight and support socially responsible businesses that treat their workers well,” added Jackie Jeter, president of the Metropolitan Washington Council, AFL-CIO. “The 2017 DC Directory is an essential resource for natives and visitors alike who want to shop their values in one of the finest cities in the world.”

Labor 411’s mission is clear: By supporting businesses that treat their employees well with fair pay, good benefits and safe working conditions, we create a rising tide that lifts all boats. Senders has previously called for an ethical consumer movement in several op-eds, most recently published by the [Huffington Post](#), [LA Daily News](#), [Sacramento Bee](#) and [AlterNet.org](#).

Founded in 2008, Labor 411 also produces annual print guides in Los Angeles, San Francisco and Philadelphia. In addition to its print line up, Labor 411’s website (www.labor411.org) allows consumers to support living-wage companies in their communities and avoid retailers that do not treat their workers well. Labor 411 reaches millions of fans on [Facebook](#) each month.

For more information regarding Labor 411, please contact Evan Henerson at 818-884-8966 ext. 1102 or evan@sendersgroup.com.